

Sponsorship Opportunities

Sponsorship Title	Event Sponsor	Co-Event Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Corporate Sponsor	Conference Sponsor	Conference Co - Sponsor	Networking Sponsor
Financial Involvement in Lakhs (Exclusive of all applicable taxes)	10	7.5	5	3	2	1	5	3	5
Maximum Number of Sponsors	4	6	6	8	Multiple	Multiple	4	6	4
Complimentary Space at Exhibition (Stall Area in Sqm)	72 (Raw)	54 (Raw)	36 (Raw)	24 (Built-up)	15 (Built-up)	6 (Built-up)	24 (Built-up)	15 (Built-up)	9 (Built-up)
Branding at the Event Venue									
Logo on the Welcome Board at the Entrance of the Venue	✓	✓	✓	✓	✓	✓	✓	✓	✓
Branding on the Main Arch Gate at the Entrance of the Venue	✓	✓	✓	✓	✓	X	✓	✓	X
Logo on the Lamp post Buntings	✓	✓	✓	X	X	X	✓	X	X
Exhibition									
Branding on Arch Gates at the Exhibition Hall Entry	✓	✓	✓	✓	✓	X	✓	X	X
Logo Presence at the Exhibition Registration Counter	✓	X	X	X	X	X	X	X	X
Stand Alone Display System inside the Exhibition halls at strategic locations	✓	✓	✓	✓	X	X	X	X	X
Stand Alone Display System in the Product Launch Area	✓	✓	✓	X	X	X	X	X	X
Stand Alone Display System inside the VIP Lounge	✓	✓	X	X	X	X	X	X	X
Stand Alone Display System at the B2B Meeting Area	✓	✓	✓	X	X	X	X	X	X
Conference									
Speaking slot for CEO in the Inaugural Session (subject to protocol)	✓	X	X	X	X	X	X	X	X
Speaking slot at the Conference Session (15-20 minutes)	✓	✓	✓	✓	X	X	✓	✓	✓
Branding on Arch Gate at the Conference Hall Entry	✓	✓	✓	X	X	X	✓	✓	X
Logo on the Welcome Board at the Conference Entrance Plaza	✓	✓	✓	✓	X	X	✓	✓	✓
Logo Presence in the Conference Registration Counter	✓	X	X	X	X	X	✓	X	X
Backdrop of the Conference	✓	✓	✓	✓	✓	X	✓	✓	✓
Stand Alone Display System inside the Conference Hall at strategic locations	✓	✓	✓	X	X	X	✓	✓	X

